

Curriculum Vitae

Personalia

Surname: Löbker
Names: Lucas Cornelis
Date of birth: June 10, 1989
Place of birth: Delft
Residence: Honselersdijk
Nationality: Dutch
Marital status: Single
Gender: Male
Driving license: A (motorcycle) and B (car)
E-mail address: me@lucaslobker.com
Mobile: 0(031)6 - 511 68 278



Freelance work experience

ANWB

Jun 2018 till Feb 2021, The Hague / Remote

As a senior UX and Interaction Designer I worked in various scrum teams at the ANWB.

For the Autoportal and the homepage I organized a number of customer journey workshops, in order to generate testable hypotheses and develop designs, together with the business owner, product owner and analyst.

For Private Lease, the Occasionportal and the 'verkoopservice', complex technical processes are transformed using service design to simple flows and validated designs for the end user.

At the generic customer-interface team (GKI) I guided UX designers in sharing knowledge and assisting in contributing to the design system.

CVA Online

Nov 2020 till Jan 2021, Remote

As an Interaction Designer I designed an e-learning platform for music students and teachers for the Conservatory of Amsterdam. The current MVP no longer met the wish and the standard of the current possibilities and urgency in this pandemic.

50five

Oct 2017 till May 2018, Eindhoven

Here, as a UX designer, I laid a foundation for a solid UX approach to iteratively improve the webshop, with a clear spot on the horizon. The result was a doubling of the conversion rate within 8 months.

Eneco

May 2017 till Oct 2017, Rotterdam

At Eneco I set out a roadmap and gave guidance to two UX designers in each their own team (sales and service).

I laid a foundation for the new website in four workshops in two weeks. With business owners, marketers and the UX designers we looked at the product vision, user centered design, customer validation and customer journeys.

As an Interaction Designer, I used these insights to create the information architecture and wireframes that formed the basis for the current award-winning website.

Other work experience

2017 - 2019	Skills Heroes - Webdesign, Chairman of the jury	Netherlands
2015 - 2018	Fundwings, Founder	Rotterdam
2015 - 2016	Online Department, UX Designer <i>- Worked for WE Fashion, Dynasource, Carerix, Beebox and more</i>	Rotterdam
2009 - 2015	Civico web & media, Co-Founder <i>- Worked for NVWA, Jongerius Bakker, Vruchtvlies and more</i>	Rotterdam
2003 - 2014	Artifac art supplies, shop assistant	The Hague
2000 - 2003	Various horticultural activities	Westland

Competitions

2010	Participation European Championship Webdesign - Euroskills	Lisbon, Portugal
2010	Dutch Champion Webdesign - Skills Masters	Rotterdam
2007	Winner Design contest - ditisdit.com	The Hague

Education / Diplomas

2016	Certified Scrum Master in Interactive Projects	Amsterdam
2013 - 2014	Minor: Designful innovation for one billion people	Rotterdam
2010 - 2015	Communication & Multimedia Design - University of Applied Sciences	Rotterdam
2006 - 2010	Design & Technology - MBO Grafisch Lyceum Rotterdam	Rotterdam
2004	Typdiploma	's-Gravenzande
2002 - 2006	VMBO Holland College Dalton	Naaldwijk

Internships

2014	Manifesto Digital	London, United Kingdom
2011 - 2012	Studio Vruchtvlies	The Hague
2010	ARA Retail	Rotterdam
2010	Studio11 internet solutions	Maasdijk

Languages

Dutch:	Native language
English:	Proficient in speaking, reading and writing

Software

Design:	Sketch, Figma, Photoshop, Illustrator, InDesign
Prototype:	InVision, ProtoPie, Principle
Research:	Google Analytics, Hotjar, Usability Hub, Lookback
Collaboration:	Atlassian (Jira / Trello), Miro, Mural, Slack, Microsoft Teams, Zeplin
Development:	HTML, CSS, PHP, MySQL, JavaScript, Wordpress, Sublime Text, Various libraries

Want to see some projects? Email me!